



NCEPOD Ambassador: The Role

Like any other diplomat, the NCEPOD Ambassador will act as the eyes, ears and voice of the organisation in their Trust.

The role has been suggested to try to improve participation rates in the work of the Enquiry and to enhance the implementation of the lessons of our reports. Since extending our remit to include medicine as well as surgery, many specialties have encountered us for the first time, being asked to complete questionnaires or provide us with data that could not be obtained from hospital administration systems, such as pharmacy records. It is therefore essential that as many clinicians as possible are made aware of a new study so that they are not taken by surprise when a questionnaire reaches their desk and they understand the importance of completing it. We hope that the Ambassador will be in a position to support both the NCEPOD Local Reporter and their fellow clinicians.

Who?

This role should be filled by a senior clinician of any specialty but one who is able to access all specialties as required. The majority of Local Reporters are non-clinicians working in clinical governance/audit departments and we feel they would benefit from the clinical support of a senior doctor.

If the Local Reporter is also a senior clinician they may want to take on this role, either additionally or instead of their current role. We are well aware that in some cases this is already happening without the 'Ambassador' title.

How?

The Ambassador is requested to:

- Notify colleagues of forthcoming studies and encourage implementation by lecturing to colleagues if you feel able to do so.
- Exhort colleagues to fill in questionnaires.
- Advocate for resources for copying extracts of the case notes.
- Organise presentations of the results of our reports in their hospitals, either by themselves or by one of our authors from the centre.
- Encourage juniors to use the Toolkits and self-assessments available on the website so as to replicate the studies in their own hospital.
- Suggest ways in which we can improve implementation.

In return?

- NCEPOD will provide dedicated training days, along with the Local Reporters which will cover all aspects of our work.
- NCEPOD staff, both non-clinical and clinical, will be on hand to help with any queries you have and support you in your role.
- Your letter of appointment can be used as part of your CPD.